THINKING about work for a company you've not dealt with before? Simply look at the Rate for the Job to find out what companies in similar niches have paid. Then aim higher.

You can submit rates online, in confidence, at any time, at www.londonfreelance.org/rates – please give not only the basic rate (e.g. for FBS, First British Serial rights) but extra payments negotiated for extra use of the Web – or for print if it’s a Rate for the Online Job. These are shown as (eg) £400 + 100. We now record rates paid in € euro as well.

Rates marked X are, in the editor’s fallible opinion, below par. Treat all rates as minima, even perhaps the happy few.

**Broadcasting**: BBC Radio Lancashire for – replace ‘producing’ day (house agreement says £129 for more experienced journalists and £89 for beginners) £86 X; BBC TV News channel, Puntit/expert interview in studio, supposed to be 3 mins, became 10 – £75 X.

**Photography**: Sky TV Poster pic for Sky TV drama dept £80,000 (yes, really) X; Sky TV day for Sky TV drama dept £500 X; Weekly local newspaper (various editions in Hants/Surrey) day, exes 0.34p per mile for petrol (plus they sell pics to public and no commission to photographer!) £50 XXX.

**Shifts**: Daily Mirror 9am to 5pm Sunday reporting day £185; Sunday Times 5pm to 2am night reporting shift, exes £20 taxi allowance bumps claimed shift rate up to… £200 – base rate £180 X; Daily Star subbing day (10am to 6pm weekday / 9am to 5pm weekend) £118 XXX; Daily Star online reporting day – sourcing, writing and publishing stories and photos; typical 9am to 5pm weekend shift but staffers shifts are rotated 7am to 3pm or 3pm to 11pm on weekdays, and 9am to 5pm or 3pm to 11pm at weekends £18 XXX; NME subbing or writing day on new online version, in office (if IPC contract offered, read carefully!) £90 XXX; NME 4pm-midnight at home (weekends) £85 XXXXX; NME 8am-4pm at home £70 XXXX.

**Words, per 1000**: BBC worldwide 2000 word feature @ £700 = £350; Cyclist all rights £275; Cycle Sport, all rights £130 X; World of Animals 2000 word travel article – turned down! £25 XXX; Early Years Educator article one use only £100.

**Words, other**: Green Parent article (no pics demanded) £75; mbr (Mountain Bike Rider) per piece? all rights £75; Cycling Weekly online, all rights £60 XX.

**Tender: NUJ video for trainee police officers**

The NUJ wishes to commission a video to explain to Police officers undergoing public order training the importance of adhering to the official guidelines in respect of their interaction with news gatherers. This will be shown during training sessions at Police training facilities.

We do not have a set budget, and will award the commission on the basis of a pitch’s impact of concept and the likely cost.

Possible means to communicate this message could include (but are not limited to) animation, a theatrical sketch or voiced-over images.

The package should end with a spoken-to-camera endorsement from a senior Police official. The cost of producing this should be included in the quotation.

For the video to serve its purpose, it will need to be both entertaining and memorable. Police officers sometimes fail to acknowledge the rights of journalists and photographers during public order situations.

The chance to put this information in front of them would be very important to NUJ members, but there will only be any point if the message sticks with those to whom it is shown.

The objective of the video is that all who view it:

- understand that there are guidelines for Police dealing with news-gatherers in public-order situations;
- understand that these guidelines are endorsed by all Chief Police Officers;
- understand what the guidelines say; and
- appreciate why it is important that the guidelines are followed.

Officers also need to know that journalists have legal rights. The more memorably the message is conveyed the better. What really matters is that Police officers remember the video when they are in the midst of a public order situation some months hence.

The length of the video should be around three minutes

Pitches should include the following details:

- explanation of concept/script;
- details of those who will work on the package;
- details of relevant previous work;
- and a budget. The quotation should break down the cost into as much detail as possible, and should be for the full amount payable, to include performers’ fees, scriptwriting, equipment use and all other costs.

The NUJ will be seeking an enduring licence for this video to be shown to Police audiences and NUJ audiences.

Applications close at midday on Saturday 12 September and should be made to freelanceoffice@nuj.org.uk

**Free money for use of your images**

HAVE ANY of your images been published in a book, magazine or on TV? If so, you’re likely to be eligible for Payback royalties covering secondary uses of your images, such as photocopying. (This in addition to other copyright royalties you may have paid.)

The average payment to artists (including photographers, fine artists, illustrators and cartoonists) who had signed up the Payback scheme was over £250 last year.

The scheme is administered by the Design and Artists Copyright Society (DACS) – you can register with them and check which your works would be eligible at www.dacs.org.uk/for-artists/payback/ You have until 30 September to submit your form online for the current round of Payback.

Writers should register with ALCS at www.alcs.co.uk for the equivalent scheme for payments of secondary uses of their words.

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