The Rate for the Job

The Trireme Award

The Trireme Award is for “the worst terms since I was last chained to the oars” in the words of one freelance. This month’s Trireme Award goes to Loud & Quiet Ltd, publishers of Loud & Quiet magazine. They offered one freelance – in return for writing a feature, including “interviews, reviews, etc, the whole shebang” the sum of zero pounds 00 pence.

Photo © A member of the Trireme Trust

How to apply for a Press Card

FOR THOSE of you who’ve recently joined the NUJ and want to apply for an NUJ Press Card – or need to renew one – this is how it works.

Once you’ve got a membership number, you can apply for a UK Press Card online (only) via bit.ly/PressCard. Have your membership number ready. You need this to log in, as well as a password for www.nuj.org.uk – there’s a phone number to ring on the log in page if you’ve forgotten or need a password.

Press Cards are to identify you as a news-gatherer, especially to police at cordons. If you’re never going to be out of the office gathering news – no Press Card for you. If designing pages or lecturing in journalism is all you ever do at work, you are not eligible for a Press Card.

Expect to be asked for evidence of paid journalism work – scanned invoices will do – and for a recent portrait photo of yourself, digitised, ready to upload.

The only way to get an NUJ Press Card is now via the NUJ’s website form. LFB can no longer have a word’s worth of consideration for anything less than a full application form. NUJ members on “the business side” of being a self-employed creative.

Words, per 1000: Aecon feature don’t know terms 250 X; Stylist magazine (online) 1200-word essay – was asked to provide 3 original photographs, but they didn’t use all X.00; Arcturus Publishing, all rights £144 X; Sky News punditry – standing in a field (that our member was already in) blathering for about 15 mins, £200.

Photography: Positive News day rate £300; Victoria & Albert Museum offered £750 for a talk, member agreed instantly by mistake – so asked for, and got, £500 of sponsor’s freebies = £1250.

Shifts: Shots magazine (Media Business Insight) subbing day 9:30-18:00 £160; N magazine (Norwegian airlines inflight) subbing day £140; children’s magazines per day design for layout, cover mount gifts, pre press £130; Brides 8 hours – work unspecified £120; children’s magazines (same rates all titles) per day design for layout, cover mount gifts, marketing design work including digital £120.

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